

GREETINGS,



Many of us know how important Edison Elementary School is to Appleton. This neighborhood school has served generations of Appleton residents – many who still live, work and shop right here in our downtown neighborhood. While Edison has certainly touched many hearts through the years, it also does an incredible job in shaping the minds of our future local leaders.

Edison PTA is proud to be hosting the 3rd Annual Edison Family Fun Run on Saturday May 19, 2018. This run will be open to the community to attend and participate in. It will start at Edison School, wind through our neighborhood down to Peabody Park and back up through the neighborhood ending back at Edison. Along the run route, runners will be challenged with 15 obstacles. This is where our local businesses come in. Our neighborhood would not be as strong without the support of our local business community so we are asking that 15 local businesses sponsor one of our obstacles. By sponsoring an obstacle you will be showing support of your neighborhood school along with celebrating and sharing your business with anyone who participates or attends!

We hope you will consider sponsoring an obstacle and supporting Edison. When you sponsor an obstacle you will receive the following:

- ~sign with your logo/name at the obstacle
- ~name/logo on all advertising and marketing materials (website, social media platforms, flyers, posters, signs, ads, etc.)
- ~a sponsorship ad in our yearbook
- ~opportunity to offer a giveaway promoting your business in each runner's "swag bag"
- ~your business name listed in a mailing going out to 2200 neighborhood homes and businesses

If sponsoring an obstacle is not an option please consider donating an item or basket for our Bucket Raffle!

The funds raised through our obstacle sponsors and raffle support many STEAM based activities and programs at Edison. In past years this has included things such as: scholarships for Camp Invention, sustaining our Wellness Room, 3D printer projects, Healthy Cooking Family Nights, Hydroponic Growing Gardens, parent book studies, mental health education, classroom learning tools and so much more! Remember your sponsor money helps programs like this not only continue but evolve, giving our students the means to have positive and lasting effect on their future and the lives of many others!

Thank you for your generosity,

Edison School PTA

Yes, I want to support Edison by sponsoring an obstacle! * \$350

*Limited to the first 15 sponsorships received

Deadline is open until all spots are filled.

To be included in the mailing deadline is Friday March 16th

Obstacle sponsors must be able to provide high resolution TIF, PNG or JPEG business logo to be printed on large sign (approx. 2x4 ft.)

Upon receipt of this form along with payment, you will be contacted for the image

Yes, I want to donate a raffle item/basket! * *

* *Raffle items/basket may not include any of the following (including references to):

Drugs, alcohol, sex, profanity, weapons or any other subjects not suitable for a family audience

You may donate items up until the day of the event

Upon receipt of this form a volunteer will be in contact to provide drop off locations along with a donation information sheet

Company Name: _____ **Contact Person:** _____

Address: _____

Phone: _____ **Email:** _____

Make check payable to:
Edison School PTA

Mail to:
Edison PTA
c/o Ann Schmidt
933 E. Eldorado St.
Appleton, WI 54911

For questions or more information
please contact:

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